

To: Mayor Evans and Members of Council

From: Steve Harvey, Chief Municipal Law Enforcement Officer

By-law Department

Prepared By: Haili McKee, Municipal Law Enforcement Officer

By-law Department

Report Number: MLE-011-24

Meeting Date: 08 Jan 2025

Subject: By-law 3rd Quarter Activity Report for 2024 and Comparative

Departmental Activities (October 1, 2023 - September 30, 2024)

Our File No:

Recommendation

THAT Municipal Law Enforcement Report MLE-011-24 regarding By-law Third Quarter Activity Report for 2024 be received;

Background/Analysis

This report provides comparative details on departmental activities over the past 5 years.

The annual comprehensive information has been contained within the Third Quarter Report to assist with the budget and planning process. This report provides a 12-month comparison from October 1st through to September 30th the next year. The attachments, which provide detailed information on bylaw enforcement activities, have been broken down into the following categories:

Section #1 General Occurrence

Section #2 Charges

Section #3 Beach Patrols
Section #4 Parking Permits
Section #5 Business Licenses
Section #6 Parking Tickets Issued
Section #7 Parking Tickets by Street

Section #8 Most Active Areas Section #9 Paid Parking Revenue

Section #10 Bike Program

Summary of Past Activities

Court Activity (Third Quarter)

On August 8, 2024, there were five (5) matters on the court docket. The following was their disposition:

Short-Term Rental By-law Violations - 3 Properties, 4 Defendants, 12 Charges

- A defendant appeared for 1 of the property's and entered a guilty plea to greater number of renters than permitted by the Licence. A fine of \$500.00 was imposed with 6 months to pay. The other two counts were withdrawn.
- A defendant appeared for 1 of the property's and removed their advertisements and moved long term monthly rentals. The defendant plead guilty and the Justice of The Peace entered a conviction to operate without a licence and imposed a \$500 fine and entered a conviction for fail to comply with an Order and imposed a \$250.00 fine (\$750.00) with 6 months to pay. The remaining charge was withdrawn.
- A legal representative appeared on behalf of the remaining property and this matter was adjourned to October 3, 2024 at 1:30pm for disclosure and to be spoken to.

Noise By-law Violation - 2 properties, 4 Defendants, 4 Charges

- No one appeared and the defendant was deemed not to dispute the charge. A fine of \$500.00 was imposed with 15 days to pay.
- A defendant appeared and entered a guilty plea. A fine of \$600.00 was imposed with 1 year to pay. The remaining 2 charges/defendants were withdrawn.

August 19, 2024, there were three (3) matters on the court docket. The following was their disposition:

Short-Term Rental By-law Violations - 3 properties, 6 Defendants, 20 Charges

- No one appeared and exparte trial was conducted. Upon hearing the evidence, the Justice dismissed 3 of the counts. On the fail to provide guest register a conviction was registered. A fine of \$1,500.00 was imposed on each defendant (\$3,000.00) with 15 days to pay.
- No one appeared and these matters were adjourned to December 5, 2024, at 10:30am to set a date for an exparte trial.
- No one appeared and these matters were adjourned to October 3, 2024, at 9:00am to set a
 date for an exparte trail. The defendant called after court and a resolution meeting was
 conducted on August 24, 2024 and the matter will be resolved on October 3, 2024, with a
 guilty plea.

On September 16, 2024, there were eleven (11) matters on the court docket. The following was their disposition:

Short-Term Rental By-law Violation - 11 properties, 20 Defendants, 116 Charges

• A legal representative appeared on behalf of all 11 properties and these matters were adjourned to February 6, 2025 at 2:30pm for a pre-trial continuation.

Seasonal Supervisor/Municipal Law Enforcement Officers

In the month of September our 17 seasonal Municipal Law Enforcement Officers completed their summer contracts. While 8 seasonal Officers returned to University or College, the others continued pursuing their future career aspirations with 2 of them securing permanent MLEO positions in other municipalities. We would like to thank each of them for their service this summer and wish them all the best on their future endeavors.

2025 Report Schedule

4th Quarter Report February 2025
1st Quarter/May Long Weekend Report June 2025
2nd Quarter/July Long Weekend Report July 2025
3rd Quarter/August and September Long weekend Report October 2025
4th Quarter Report February 2026

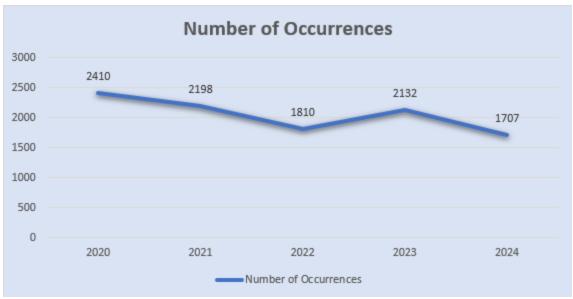
Section #1 General Occurrence (2020 to 2024)

Below is a breakdown of the number of occurrences received for each type of By-law which are enforced on a routine basis. The weather from year to year always has an impact on the increase or decrease of complaints.

| Complaint Type | 2020 | 2021 | 2022 | 2023 | 2024 |
|--------------------|------|------|------|------|------|
| Sign | 135 | 334 | 242 | 433 | 351 |
| Short-Term Rental | - | - | - | 394 | 269 |
| Roadside Debris | 112 | 312 | 264 | 177 | 162 |
| Parking | 404 | 268 | 217 | 185 | 145 |
| Noise | 303 | 310 | 278 | 218 | 137 |
| Clean Yards | 59 | 63 | 73 | 89 | 135 |
| Dog Control | 135 | 229 | 201 | 118 | 108 |
| Weeds | 84 | 89 | 87 | 145 | 92 |
| Zoning | 75 | 73 | 73 | 41 | 66 |
| Fire | 128 | 74 | 76 | 90 | 52 |
| Parks By-laws | 101 | 90 | 64 | 60 | 48 |
| Interim Control | - | - | - | 17 | 37 |
| Fireworks | 30 | 62 | 76 | 41 | 34 |
| Littering | 29 | 25 | 10 | 12 | 17 |
| Encroachment | 79 | 50 | 25 | 8 | 15 |
| Property Standards | 16 | 15 | 16 | 15 | 12 |
| No By-law | 28 | 28 | 15 | 20 | 12 |
| Misc. By-laws | 9 | 57 | 50 | 46 | 8 |
| Animal | 2 | 2 | 5 | 3 | 5 |
| Watering | 62 | 2 | 12 | 7 | 1 |
| Smoking Policy | 9 | 25 | 7 | 9 | 1 |
| Dumping Snow | 3 | 5 | 8 | 3 | 0 |
| Firearms | 0 | 0 | 0 | 1 | 0 |
| COVID-19 | 607 | 85 | 2 | 0 | 0 |
| Totals | 2410 | 2198 | 1810 | 2132 | 1707 |

Note: An "occurrence" refers to a Municipal Law Enforcement Officer responding to any complaint (whether it is determined that a by-law violation has occurred or not), or carrying out pro-active enforcement.

The year-over-year occurrences decreased from 2,132 complaints in 2023 to 1,707 complaints in 2024; this is a 25% decrease in occurrences. The following graph demonstrates the 5-year trend in activity.



Staff analyzed some of the noteworthy differences in the various occurrence categories and draw the following conclusions or comments.

Noise By-law 21-028

Within this category the following changes were identified:

There was a 59% decrease in noise complaints in 2024 when compared to 2023. In 2023, a decrease of 28% was noted, identifying a trending decrease of 203% in occurrences for noise over the last 2 years since the new noise by-law was passed.

Staff analyzed the final disposition for the 137 noise occurrences in 2024 and found the following:

- 50% (69) of the complaints officers found no violation;
- 30% (41) of the complaints offenders were issued a verbal warning;
- 8% (11) of the complaints offenders were apprised and educated;
- 7% (9) of the complaints offenders were issued a fine;
- 4% (6) of the complaints offenders were issued a written warning;
- 1% (1) of the complaints were referred to the OPP.

Fireworks By-law 21-102

Within this category the following changes were identified:

There was a 21% decrease in fireworks complaints in 2024 when compared to 2023. In 2023, a decrease of 85% was noted, identifying a trending decrease of 224% in occurrences over the last 2 years since the new Fireworks By-law was passed. It is thought that this decrease can be directly correlated to the Fireworks By-Law 21-102, implemented in 2021, and the public education that was completed through enforcement campaigns in 2022, weekly press releases which included reminders of the Fireworks By-law 21-102 and continued enforcement in 2024.

Staff analyzed the final disposition for the 34 fireworks occurrences in 2024 and found the following:

- 88% (30) of the complaints officers found no violation;
- 6% (2) of the complaints offenders were issued a fine;
- 3% (1) of the complaints offenders were issued a written warning;
- 3% (1) of the complaints offenders were apprised and educated;

Short-Term Rentals

As of September 30, 2024, the Township had received a total of 177 Short-Term Rental License Applications submitted, with 123 spots remaining.

As of September 30, 2024, 151 Licences have been approved which are reflected on the Short-Term Rental Interactive Mapping system.

From October 1, 2023 to September 30, 2024, the By-law Department received complaints related to 146 Short-Term Rental properties. The below table breaks down the complaints received during that time period.

| Type of Complaint | Number of Properties with Complaints | No Violation | Properties Charges Issued/ Pending & Charge Counts | Number of Work Orders Issued (Licenced/ Ad Removed) | Offender Apprised (Complied Before Order Issued) |
|---|---|-----------------|--|---|---|
| Unlicensed Property | 129 (88%) | 29 | 35 (153)* | 50 | 15 |
| Noise and Nuisance Concerns | 6 (4%) | 5 | 0 | 0 | 1 |
| Advertisement Violation | 4 (3%) | 3 | 0 | 0 | 1 |
| Renting For Less Than 6 Consecutive Days | 3 (2%) | 0 | 2 (4)* | 1 | 0 |
| Other/Not STR By-law (police, real estate, roadside parking, building, cars in driveway, garbage) | 4 (3%) | 4 | - | - | - |
| TOTAL | 146 (100%) | 41 (28%) | 37* (25%) | 51 (35%) | 17 (12%) |

^{*-} Charge counts

Staff analyzed the data and reports and would draw the following conclusions:

Number of Properties with Complaints received - 146 Properties:

- Staff have analyzed the complaints received and have found they are typically submitted by one neighbour, rather than multiple different neighbours in close proximity to the allegation.
- The below illustration represents the number of properties that applied for a license and the
 corresponding number of properties with no complaints vs properties with complaints.
 should be highlighted that 87% of properties do not have any complaints.

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| YEAR | Properties That Applied for a Licence | Properties With no Complaints | Properties With Complaints |
|------|---|----------------------------------|-------------------------------|
| 2023 | 285 | 219 (77%) | 66 (23%) |
| 2024 | 177 | 154 (87%) | 23 (13%) |

- The complaints received are related to 146 separate properties which can be further broken down as follows:
 - o 140 properties averaged 1-4 complaints per property.
 - o 6 properties (3 unlicensed and 3 licensed) generated 85 complaints or 32% of the total complaints received. The number of complaints received for each of the 6 properties ranges from as many as 6 to 40 complaints per property. (It should be noted that in some situations complainants may send 3 separate complaints within the same minutes thereby skewing the data.) 3 of the 6 properties have been charged/have additional charges pending.

No Violation:

- Upon review of the 41 No Violation complaints, the Officer's investigation found that in 37 situations no violation existed. In a number of cases, the primary reason for this disposition was that:
 - the complaint was placed days/weeks after the alleged violation, therefore Officers could not gather best evidence;
 - Officers responded to the complaint and were met by the Property Owner utilizing the property for personal use;
 - o there was simply no violation of the Short-Term Rental By-law found.
- Upon review of the 41 No Violation complaints, the Officer's investigation found that in 4 situations the concerns were related to matters such as: police matters, real estate matters, building department matters, roadside parking, garbage collection, vehicles in driveway, seadoos and boats in the water, fishing, etc.

<u>Charges issued/pending - 37 properties:</u>

- The charges issued/pending are related to 37 separate properties.
- These matters are either before the courts or are in the process of being charged. Additional details are mentioned at the beginning of this report under the Court Activities section.
- Over the previous 4 quarters (October 1, 2023 September 30, 2024), the By-law Department has successfully prosecuted various matters through the court system which has imposed \$11,760 in fines.

Reminder to residents - please ensure that complaints are being submitted to the appropriate agencies and that the complaints process outlined on the Township's website is being followed. Furthermore, complaints should be submitted while the violation is taking place. This allows for Officers to gather best evidence and track complaint statistics.

Section #2 Charges (2020 to 2024)

The following chart reflects the number of charges issued by the By-law Department.

| BY-LAW | 2020 | 2021 | 2022 | 2023 | 2024 |
|---------------------------|------|------|------|------|-------|
| Short-Term Rental | - | - | - | 118 | 37 ∗1 |
| Dog Control | 1 | 13 | 31 | 4 | 29 |
| Fire | 34 | 15 | 17 | 23 | 8 |
| Noise | 8 | 23 | 32 | 14 | 7 |
| Parks By-law | 7 | 9 | 9 | 10 | 5 |
| Interim Control By-law | - | - | - | 4 | 3 |
| Fireworks | 1 | 1 | 9 | 0 | 2 |
| Zoning | 1 | 0 | 0 | 1 | 2 |
| Clean Yards | 0 | 0 | 2 | 1 | 1 |
| Watering | 4 | 0 | 0 | 1 | 0 |
| COVID-19 | - | 8 | 0 | 0 | 0 |
| TOTAL | 56 | 69 | 100 | 176 | 94 |

^{*1-} Includes pending charges

Compared to last year, the number of charges has decreased by 82 charges. In 2024 there were 94 charges issued, and 176 charges issued in 2023. This is a 53% decrease in activity. The following graph demonstrates the 5-year trend in activity.



Staff analyzed the Charges issued and noticed some of the noteworthy differences between 2023 & 2024 in the various occurrence categories and would draw the following conclusions or comments:

Noise

Staff analyzed the noise charges for 2024 and found a 50% decrease this summer compared to the previous year 2023. It is thought that the decrease is correlated to the Short-Term Rental By-law and the requirement for owners to educate all guests and post a copy of the Noise By-law at the property. Staff noted a significant decrease in Short-Term Rental noise issues with 8 charges in 2023 and no charges in 2024.

Dog

Staff reviewed the dog control charges and found a noteworthy increase from 4 charges in 2023, to 29 charges in 2024. Staff analyzed each charge and found the following:

- 26 (90%) charges were issued for permitting a dog on Balm Beach between June 1st and September 30th;
- 3 (10%) charges were issued for permitting a dog to run at large on Woodland Beach.

In 2025, the By-Law Department staff will review the signage at Balm Beach. This process could involve evaluating the effectiveness of existing signs, identifying areas that may require new signage, and ensuring that all signs are clearly visible, and accessible to the public. Additionally, this review will address issues like compliance.

Fire

Staff analyzed the fire charges for 2024 and found a 35% decrease this summer compared to the previous year in 2023. After analyzing the charges issued in 2024 for burning, staff determined the decrease in charges can be directly correlated to no fire ban being issued during the course of 2024. In 2023, there were 23 charges for fires, 6 of them were issued for having a fire during a fire ban.

Section #3 Beach Patrols

| | M | AY | JUL | | JU | LY | AUG | UST | SEPTE | MBER | TOT | ALS |
|---|-------------------|--------------|-------------------|--------------|-------------------|--------------|-------------------|--------------|-------------------|--------------|-------------------|--------------|
| | Number of Patrols | Action Taken |
| 2300 TBRS - 2134 TBRS | 56 | 2 | 21 | 3 | 16 | 0 | 34 | 0 | 1 | 0 | 128 | 5 |
| 2118A TBRS - 40 Willow Dr BP | 237 | 1 | 457 | 2 | 382 | 6 | 563 | 0 | 22 | 0 | 1661 | 9 |
| 1794 TBRS (Siesta Dr) - 30 Waterview Rd | 184 | 4 | 193 | 0 | 158 | 0 | 191 | 0 | 7 | 0 | 733 | 4 |
| 57 Nicole Blvd - 1074 TBRS BP | 212 | 1 | 340 | 1 | 234 | 1 | 383 | 0 | 9 | 0 | 1178 | 3 |
| 1040A TBRS - 686 TBRS (Durie St) | 99 | 0 | 108 | 0 | 34 | 0 | 62 | 0 | 0 | 0 | 303 | 0 |
| 624 TBRS - 362A TBRS | 74 | 0 | 161 | 1 | 80 | 0 | 150 | 0 | 5 | 0 | 470 | 1 |
| 1 Birchdale Ave - Conc 9 W BP | 308 | 1 | 613 | 2 | 441 | 0 | 648 | 2 | 22 | 0 | 2032 | 5 |
| 18 Kitching Lane - 16 TBRS | 1 | 0 | 0 | 0 | 0 | 0 | 2 | 0 | 0 | 0 | 3 | 0 |
| Balm Beach BP | 101 | 8 | 150 | 12 | 121 | 7 | 149 | 13 | 4 | 0 | 525 | 40 |
| 328 Conc 11 W - 314 TBRN | 234 | 3 | 432 | 3 | 412 | 4 | 472 | 0 | 12 | 0 | 1562 | 10 |
| 394 Conc 12 W | 45 | 0 | 42 | 0 | 50 | 0 | 61 | 0 | 2 | 0 | 200 | 2 |
| 432 Conc 13 W - 76A Wahnekewening | 250 | 0 | 480 | 2 | 460 | 0 | 605 | 0 | 20 | 0 | 1815 | 2 |
| 2A Lackie - 1082 Arlington Lane | 27 | 1 | 25 | 0 | 6 | 0 | 39 | 0 | 0 | 0 | 97 | 1 |
| 744 Conc 15 W - 19 Huronia Ct | 16 | 0 | 31 | 0 | 15 | 0 | 30 | 0 | 0 | 0 | 92 | 0 |
| 775 Rue Lafontaine Rd W (Conc 16 W) | 83 | 1 | 145 | 0 | 166 | 0 | 226 | 0 | 8 | 0 | 628 | 1 |
| 1350 TBRN - 1039 Conc 18 W | 105 | 3 | 159 | 1 | 101 | 0 | 134 | 0 | 2 | 0 | 501 | 4 |
| 18 Georgian Dr - 1605 Chemin Du Loup | 20 | 0 | 39 | 0 | 37 | 0 | 52 | 0 | 1 | 0 | 149 | 0 |
| 22 East Beach Rd - 590 Silver Birch | 0 | 0 | 9 | 0 | 4 | 0 | 13 | 0 | 0 | 0 | 26 | 0 |
| 2589 Champlain Rd - 55 Beach Rd | 5 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 6 | 0 |
| 1869 Champlain Rd - Andrew Dr | 5 | 3 | 0 | 0 | 3 | 0 | 0 | 0 | 0 | 0 | 8 | 3 |
| TOTAL 2024 | 2062 | 27 | 3405 | 27 | 2720 | 18 | 3815 | 15 | 115 | 0 | 12117 | 90 |
| TOTAL 2023 | 2868 | 16 | 3909 | 17 | 4370 | 49 | 3734 | 27 | 853 | 1 | 15734 | 110 |
| TOTAL 2022 | 751 | 4 | 2266 | 44 | 2667 | 28 | 3062 | 17 | 1733 | 16 | 10479 | 109 |
| TOTAL 2021 | 732 | 5 | 2356 | 37 | 2667 | 22 | 3035 | 13 | 1735 | 3 | 11033 | 80 |
| TOTAL 2020 | 1769 | 383 | 2875 | 178 | 2295 | 4 | 3243 | 30 | 2136 | 8 | 12703 | 627 |

BP=Beach Park with Master Plan

The above is a consolidated chart by grouping locations together [ex.2300 TBRS (Archer Drive) to 2134A TBRS which includes 6 separate walkway locations]. The bottom corner of the chart indicates the number of beach patrols and the corresponding number of situations where an officer recorded an Action Taken. The actions could range from providing education or warnings to issuing a Part I Ticket. Staff analyzed the above chart and noted a decrease in the number of patrols completed compared to 2023. Staff believes the decrease is related to student vacancies and poor weather events thereby decreasing the patrols. The below chart shows the results of the patrols from the last 5 years.

| | 2020 | 2021 | 2022 | 2023 | 2024 |
|-----------------------------------|----------|--------|--------|--------|--------|
| Number of patrols | 12,703 | 11,033 | 10,479 | 15,734 | 12,117 |
| % of patrols with no action taken | 95.1% | 99.3% | 99% | 99.4% | 99.3% |
| (% of patrols with action taken) | (4.9%)*1 | (0.7%) | (1%) | (0.6%) | (0.7%) |

¹⁻Patrols were increased due to COVID-19 and restricted beach use policies.

Section #4 Parking Permits

Resident Parking Permit program

The following section provides details on the Resident Parking Permit program. The amounts have been broken down below to show the number of Parking Permits issued and the associated revenue. The sale of Resident Parking Permits has continued to increase over the years.

Resident Parking Permits

The following chart displays the number of Parking Permits issued and the corresponding revenue.

| YEAR | Number of Parking Permits issued | Revenue generated by Parking Permits |
|------|----------------------------------|---|
| 2020 | 5764 | \$44,430.00 |
| 2021 | 7965 | \$71,850.00 |
| 2022 | 8161 | \$72,261.00 |
| 2023 | 8374 | \$72,990.00 |
| 2024 | 8535 | \$71,521.00 |

^{*1-} In 2020 changes to the Resident Parking Permits were implemented making the 1st Resident Parking Permit FREE (5,570 permits) and the second permit \$30 (2,395 permits).

Non-Resident Parking Permits

The following chart displays the number of Parking Permits issued and the corresponding revenue.

| YEAR | Date Permits were Sold Out | Number of Parking Permits issued | Revenue generated by Parking Permits |
|------|----------------------------|--|---|
| 2020 | June 17, 2020 | 175 | \$17,500.00 |
| 2021 | April 1, 2021 | 225∗1 | \$22,500.00 |
| 2022 | N/A | 62 | \$1,240.00 |
| 2023 | April 27, 2023 | 225 Six Month Non-Resident Permits Issued (\$33,750.00) 33 Daily Non-Resident Permits Issued (\$660.00) | \$34,410.00 |
| 2024 | April 16, 2024 | 225 | \$33,750.00 |

^{*2 –}In 2021 parking permits were required at all beach locations until August 6th due to COVID-19. On August 6th Pay Parking was brought back at 4 beach parks with master plans.

^{*3 -} In 2022, 2023 and 2024 Pay Parking was available at the 4 beach parks with master plans as well as the Hotspot App. Resident Parking Permits were required in all permit parking locations.

*1- Approximately 100 people requested Non-Resident Parking Permits after they sold out on April 1st, 2021. Due to COVID-19 Tiny beaches were only accessible for Permit Parking holders. In April Council approved an additional 50 permits due to the influx of applications received from residents of surrounding municipalities.

Background: The annual cost of a seasonal Non-Resident Parking Permit was:

- From 2013-2021 the cost was \$100.00 (excluding taxes)
- in 2024 the cost was increase to \$150.00 (excluding taxes)

In 2021, approximately 100 people requested non-resident parking permits after they sold out on April 1 2021. On April 7, Council directed staff to proceed by issuing an additional 50 non-resident permits due to the influx of applications received. This led to a lottery system process in which case the approximate 100 additional applications submitted after being sold out were placed in the lottery.

In May 2022, Council approved the use of the HotSpot Parking App to allow for non-residents to apply for a daily non-resident parking permit (no seasonal permit). The cost of the software for this program was \$10,000.00 for the year. Council approved 14 daily permits to be issued every day at the fee of \$20.00 per permit.

In 2022, Council approved the use of the HotSpot program at a cost of \$10,000.00 per year. Council directed staff to make available 14 daily permits, \$20/permit, on a first come first serve basis from April 15th to October 15th. There were 62 permits purchased generating \$1,240 in revenue.

In 2023, Council approved the use of the existing HotSpot program at a cost of \$10,000.00 per year. Council approved the program with a single modification to offer 10 Non-Resident Parking Permits daily, at a cost of \$20.00 each, and 225 Non-Resident Parking Permits, for a six-month period, on a first come, first serve basis at a cost of \$150.00 each. This program provides Non-Residents with greater access to Permit Parking Areas and is keeping with concerns raised regarding affordability.

In 2024, following two years of utilizing the daily non-resident parking permit program at a cost of \$10,000.00 per year, the program generated \$1,900.00 in revenue. This has resulted in a shortfall of \$18,100.00 over the course of 2 years.

Special Occasion Parking Permits

The Special Occasion Parking Permit Program (SOPP) remains the same and provides the same type of Special Occasion Permits as in the past (i.e. weddings, family reunions, etc.). All SOPP are allowed in Open Parking/Permit Parking Areas only (not in NO PARKING areas).

| Year | Guest permits Max 2 permits, 3x year. FREE | General Request: Minor over the counter (1-15 permits) \$15,00 per permit | General Request: Major CMLEO approval (16- 50 permits) \$5,00 per permit | Contractor Requests \$100.00 per year | Wedding/Funeral Requests \$4.50 per permit | Council Approval Exemptions above 50 permits | Total |
|------|---|--|--|---|--|--|-------|
| 2020 | 1 | 0 | 0 | 1 | 0 | 1 | 3 |
| 2021 | 0 | 9 | 0 | 0 | 3 | 0 | 12 |
| 2022 | 0 | 8 | 0 | 1 | 17 | 1 | 27 |
| 2023 | 2 | 3 | 4 | 2 | 7 | 0 | 18 |
| 2024 | 0 | 5 | 1 | 0 | 4 | 2 | 12 |

Section #5 Business Licensing

| LICENSES | 2020 | 2021 | 2022 | 2023 | 2024 |
|----------------------------|------|------|------|------|------|
| Hawkers | - | - | - | 10 | 4 |
| Restaurant | 11 | 12 | 9 | 5 | 7 |
| Kennels | 5 | 4 | 3 | 3 | 3 |
| Recreational Entertainment | 1 | 1 | 2 | 2 | 2 |
| Refreshment Vehicles | 3 | 2 | 1 | 2 | 1 |
| Public Halls | 1 | 0 | 0 | 0 | 0 |
| TOTAL | 21 | 19 | 15 | 22 | 18 |

Staff analyzed the above chart and noted a decrease in business licensing activity in 2024 compared to 2023. Staff analyzed this decrease and noticed it was primarily due to the amount of Hawkers licenses issued in 2024.

Section #6

Parking Tickets Issued (2020 to 2024) The following chart compares the number of Parking Tickets issued between 2020 and 2024, over a particular week.

| Week | 2020 | 2021 | 2022 | 2023 | 2024 |
|-----------------|-------------|-------------|-------------|-------------|-------------|
| May 2-8 | 1 | 1 | 6 | 4 | 1 |
| May 9-15 | 2 | 32 | 12 | 4 | 0 |
| May 16-22 | 5 | 73 | 15 | 15 | 51 |
| May 23-29 | 22 | 75 | 21 | 42 | 15 |
| May 30-June 5 | 6 | 122 | 37 | 44 | 40 |
| June 6-12 | 48 | 212 | 36 | 15 | 13 |
| June 13-19 | 97 | 109 | 55 | 34 | 52 |
| June 20-26 | 260 | 66 | 111 | 48 | 43 |
| June 27-July 3 | 631 | 168 | 148 | 57 | 129 |
| July 4-10 | 572 | 171 | 83 | 88 | 141 |
| July 11-17 | 180 | 77 | 182 | 34 | 159 |
| July 18-24 | 412 | 113 | 146 | 124 | 182 |
| July 25-July 31 | 350 | 127 | 264 | 94 | 191 |
| August 1-7 | 202 | 123 | 159 | 159 | 296 |
| August 8-14 | 321 | 86 | 125 | 23 | 28 |
| August 15-21 | 190 | 117 | 133 | 75 | 57 |
| August 22-28 | 293 | 154 | 138 | 52 | 101 |
| Aug 29-Sept 4 | 76 | 78 | 91 | 163 | 64 |
| Sept 5-13 | 64 | 46 | 13 | 50 | 0 |
| Sept 14-29 | 1 | 12 | 1 | 1 | 12 |
| TOTAL: | <u>3733</u> | <u>1962</u> | <u>1776</u> | <u>1126</u> | <u>1575</u> |

Section #7 -Parking Tickets by Street

The following chart indicates the location and the number of parking tickets issued on that street, between 2024 and 2022.

| 30tW0011 | una 2 | <u> </u> | | | | | | | | | |
|----------------------------------|-------|----------|------|-----------------------|------|------|------|-----------------|------|------|------|
| LOCATION | 2024 | 2023 | 2022 | LOCATION | 2024 | 2023 | 2022 | LOCATION | 2024 | 2023 | 2022 |
| ALBION LANE* | 0 | 0 | 1 | JAMES ST* | 3 | 1 | 1 | ZELIA COURT* | 0 | 0 | 1 |
| ARCHER ROAD | 10 | 17 | 40 | JEAN ANN DRIVE* | 0 | 3 | 1 | | | | |
| BALM BEACH BP | 261 | 232 | 345 | LAUREL AVENUE | 0 | 2 | 1 | | | | |
| BALM BEACH RD WEST | 69 | 69 | 67 | LEFAIVE RD* | 0 | 1 | 0 | | | | |
| BALMORAL AVENUE* | 3 | 2 | 7 | LESPERANCE RD* | 1 | 2 | 0 | | | | |
| BEACH ROAD | 0 | 0 | 1 | LOUISE AVENUE* | 0 | 0 | 1 | | | | |
| BEAUMONT COURT* | 0 | 0 | 2 | LUNDY LANE* | 0 | 0 | 1 | | | | |
| BELLEHUMEUR ROAD | 0 | 0 | 1 | MAPLE ROAD | 1 | 0 | 0 | | | | |
| BETTY AVENUE* | 0 | 1 | 0 | MARCHAND ROAD* | 0 | 3 | 1 | | | | |
| BIRCHDALE AVENUE* | 5 | 2 | 8 | MURRY AVENUE | 5 | 3 | 0 | | | | |
| BLUEWATER COURT* | 0 | 0 | 1 | MONICA RD* | 0 | 1 | 0 | | | | |
| BRUCE STREET* | 11 | 18 | 2 | MOORE AVE | 0 | 0 | 2 | | | | |
| BOBLYN ROAD | 1 | 0 | 0 | MOREAU PARKWAY | 1 | 1 | 5 | | | | |
| CENTENNIAL ROAD | 1 | 0 | 0 | NADIA CRES* | 0 | 0 | 1 | | | | |
| CENTRE ROAD | 0 | 0 | 1 | NASSAU COURT* | 1 | 0 | 1 | | | | |
| CHAMPLAIN ROAD | 0 | 2 | 0 | NICOLE BLVD* | 7 | 8 | 18 | | | | |
| CHARLES AVENUE | 1 | 0 | 0 | NORTH ST | 1 | 0 | 0 | | | | |
| CHEMIN DU LOUP | 6 | 1 | 4 | OLD TRAIL DR* | 0 | 0 | 2 | | | | |
| CONC 2 W (Woodland) BP | 0 | 6 | 17 | OLIVER DR* | 125 | 90 | 129 | | | | |
| CONC 5 W BP | 4 | 1 | 4 | PARENT PARK (Lot) | 17 | 4 | 2 | | | | |
| CONC 6 W | 28 | 8 | 15 | PARENT ROAD* | 18 | 14 | 36 | | | | |
| CONC 8 W (Stott) | 11 | 8 | 17 | PARKSIDE DR* | 7 | 11 | 6 | | | | |
| CONC 9 W | 30 | 43 | 18 | PIONEER DRIVE | 0 | 1 | 0 | | | | |
| CONC 11 W | 73 | 36 | 57 | RONALD AVENUE* | 1 | 0 | 1 | | | | |
| CONC 12 W | 24 | 11 | 25 | RUE DE LAC* | 0 | 0 | 1 | | | | |
| CONC 13 W | 49 | 43 | 73 | RUE DE PARC* | 1 | 0 | 1 | | | | |
| CONC 14 W | 4 | 8 | 15 | RUE JULES LEGER* | 1 | 0 | 10 | | | | |
| CONC 15 W | 3 | 0 | 9 | SANDY BAY ROAD* | 7 | 8 | 8 | | | | |
| CONC 16 W (Rue Lafontaine) BP | 103 | 79 | 114 | SEGUIN CRESCENT | 0 | 0 | 1 | | | | |
| CONC 17 W* | 0 | 3 | 11 | SHADES VALLEY ROAD | 0 | 0 | 1 | | | | |
| COPPERCLIFF | 2 | 0 | 1 | SHELLY LANE* | 4 | 5 | 10 | | | | |

| LOCATION | 2024 | 2023 | 2022 | LOCATION | 2024 | 2023 | 2022 | LOCATION | 2024 | 2023 | 2022 |
|-----------------------|------|------|------|-----------------------------------|------|------|------|----------|------|------|------|
| COVE LANE | 4 | 15 | 9 | SILVER BIRCH DRIVE* | 1 | 1 | 3 | | | | |
| CULVER ROAD | 0 | 1 | 0 | SKYLARK ROAD* | 0 | 0 | 3 | | | | |
| DEANLEA BLVD* | 0 | 3 | 0 | SPRUCE STREET | 0 | 1 | 0 | | | | |
| DESROCHES TRAIL* | 0 | 4 | 1 | SUSAN COURT | 0 | 0 | 1 | | | | |
| DIANE STREET | 6 | 0 | 2 | THIRD STREET* | 1 | 0 | 1 | | | | |
| DUNSFORD LANE* | 5 | 1 | 8 | TIMOTHY AVE | 2 | 4 | 9 | | | | |
| EAST BEACH ROAD | 1 | 0 | 0 | TINY BEACHES ROAD N* | 50 | 21 | 44 | | | | |
| EMILIO PLACE* | 6 | 0 | 3 | TINY BEACHES ROAD S* | 55 | 39 | 66 | | | | |
| EVERGREEN AVENUE* | 1 | 2 | 6 | 2020 TBRS (Woodland Lot) BP | 92 | 53 | 73 | | | | |
| FARRELL LANE | 1 | 2 | 0 | TOMAHAWK CRESCENT | 2 | 0 | 0 | | | | |
| FOREST CIRCLE | 0 | 0 | 1 | TREW AVENUE BP | 114 | 47 | 101 | | | | |
| GLEN AVENUE NORTH* | 1 | 0 | 1 | TRIPP LANE* | 1 | 0 | 0 | | | | |
| GREENWOOD DRIVE | 0 | 0 | 1 | WALKER ROAD* | 1 | 4 | 3 | | | | |
| HURONIA CRT* | 1 | 3 | 6 | WATERVIEW ROAD | 76 | 45 | 95 | | | | |
| IRENE ROAD | 3 | 1 | 1 | WEST SHORE DRIVE* | 0 | 2 | 10 | | | | |
| JACKSON PARK BP | 228 | 157 | 230 | WINTERSET AVE* | 10 | 5 | 0 | | | | |

*Note- These streets are part of the Open Parking Program.

BP- Beach Park with Master Plan

Section #8 Most Active Areas

The following chart indicates the top 10 locations where parking tickets were issued in 2024 as compared to the following years for the same locations.

| Location | 2020 | 2021 | 2022 | 2023 | 2024 |
|---------------------------------------|------|------|------|------|------|
| 1. Balm Beach BP | 744 | 498 | 345 | 232 | 261 |
| 2. Jackson Park BP | 563 | 233 | 230 | 157 | 228 |
| Concession 16 West/Lafontaine Road BP | 486 | 230 | 114 | 79 | 103 |
| Balm Beach Road West BP | 179 | 69 | 67 | 69 | 69 |
| 5. Trew Avenue BP | 268 | 95 | 101 | 47 | 114 |
| Concession 4 West (Waterview Rd) | 146 | 93 | 95 | 45 | 76 |
| 7. Concession 13 West | 144 | 78 | 73 | 43 | 49 |
| Tiny Beaches Road South | 191 | 89 | 66 | 39 | 55 |
| 9. Concession 11 West | 137 | 55 | 60 | 36 | 72 |
| 10. Tiny Beaches Road North | 148 | 52 | 44 | 21 | 50 |

Parking Ticket Analysis (Sections #6 to #8)

Staff has analyzed this activity and would draw the following conclusions and comments:

- 1. In 2023, by-law staff issued 1126 parking tickets compared to 2024 where 1575 parking tickets were issued. As a result, there was an increase of 424 parking tickets issued, or a 40% increase.
- 2. Staff believe the increase in Parking Tickets is a result of more people parking in NO PARKING areas on busier weekends.

Section #9 Paid Parking Revenue

The following table indicates the revenue received from pay parking over the last 5 years. In 2021, the paid parking at all locations was changed to Permit Parking as a result of COVID-19 and restricting access to beaches for Tiny Township Permit holders only. Paid parking was brought back on August 6th, 2021 as COVID-19 restrictions eased. In 2022, 2023, and 2024 paid parking was in full effect from May 15th to September 15th.

| Location | 2020 *1 | 2021 *2 | 2022 | 2023 | 2024 *3 |
|--------------------------------|----------|------------|-------------|--------------|--------------|
| Balm Beach Paid Parking | \$204.00 | \$3,339.50 | \$45,678.40 | \$51,627.49 | \$73,124.74 |
| Lafontaine Beach Paid Parking | \$76.00 | \$816.85 | \$13,084.93 | \$12,819.56 | \$14,798.54 |
| Jackson Park Paid Parking | \$61.00 | \$1,089.75 | \$10,989.10 | \$20,179.60 | \$30,611.38 |
| Woodland Beach Paid Parking | \$60.00 | \$653.35 | \$13,123.48 | \$12,669.72 | \$20,475.23 |
| Balm Beach Rd W Paid Parking*1 | \$2.00 | \$657.55 | \$6,890.57 | \$11,772.72 | \$15,084.09 |
| Parent Paid Parking | \$0.0 | \$116.75 | \$4,592.63 | \$5,123.59 | \$11,075.81 |
| TOTAL*4 | \$403.00 | \$6,673.75 | \$94,359.11 | \$114,232.67 | \$165,169.79 |

^{*1 -} In 2020, Paid Parking was removed from all locations due to the COVID-19 pandemic and restrictions for social gatherings, travel, etc.

^{*4 -} includes HST



^{*2-} In 2021, Paid Parking was removed from all locations due to the COVID-19 pandemic and restrictions put in place by the province and the Township of Tiny.

^{*3-} In 2024, Paid Parking rates were increased

Section #10 2024 By-law Department Bike Programs

Target Areas and Benefits:

In 2015, the initial Bike Program came into effect, consisted of two bikes, focusing on Tiny Trail enforcement, especially between the Town of Penetanguishene and 13th Concession East where complaints have been received regarding loose dogs, dogs defecating and graffiti. Staff also patrolled various neighborhoods for violations of the Lawn Watering By-law and neighborhood parks. From 2016 to 2018 the Bike Program expanded to six bikes to include the various stages of the Parking Strategy. The focus of the Bike Program was general by-law enforcement and parking related issues along the western shoreline. Parking enforcement and beach patrols saw an increased presence with these additional staff.

From 2019 to 2024, the program was approved for four bikes. All areas of the Township remained patrolled with bikes and the department was able to send the bike program to daily hotspots and help with Township events.

Areas that the Bike Program patrolled in 2024 were:

- Tiny Beaches Road North & South
- Wyevale
- Perkinsfield
- Tiny Rail Trail
- Lafontaine
- Concession 8 West to Concession 13 West
- Archer Road to Concession 5 West
- Concession 15 West to Concession 17 West
- Sawlog Bay and Champlain
- Beach Parks with Master Plans

The following chart indicates the total number of hours and kilometers patrolled by officers each year. The chart also indicates the number of tickets issued while on bike patrol.

| Year | Total # of Bikes Patrolling | Total # of Hours | Total # of KM | Total # of Tickets |
|------|-----------------------------|---------------------|---------------|--|
| 2020 | 4 | 657 HRS | 3,697 KM | 4 Part I Tickets 387 Part II Tickets |
| 2021 | 4 | 809 HRS | 3,642 KM | 13 Part I Tickets 193 Part II Tickets |
| 2022 | 4 | 875.5 HRS | 5,031 KM | 16 Part I Tickets 410 Part II Tickets |
| 2023 | 4 | 681 HRS | 5,070 KM | 12 Part I Tickets 487 Part II Tickets |
| 2024 | 4 | 456.5 HRS | 3,411.3 KM | 10 Part I Tickets 319 Part II Tickets |

Staff have analyzed the above chart and noted a decrease in the total kilometers patrolled compared to previous bike programs. Staff attributes the 2024 decrease to having more rain than usual in May and June which resulted in the bikes not being as busy. In July and August the weather was much better and officers were able to patrol on bikes most weekends.

<u>Public Interactions</u> – Public interaction was a daily experience while the bikes were on patrol. The following are a few of the comments received multiple times while on patrol which is again consistent with previous years:

- 1. Multiple conversations with residents and public about the Hotspot App at paid parking locations.
- 2. Multiple conversations with members of the public regarding their enthusiasm about the bikes patrolling the Tiny Trail and Champlain Road.
- 3. Answered questions about Short Term Rental Properties and strict enforcement policy.
- 4. Engaged in various conversations regarding the bike program & what officers are patrolling for with members of the public.
- 5. Several interactions on the Tiny Trail regarding animals such as horses and dogs being permitted.

Reviewed By Other Departments

Not applicable.

Options/Alternatives

Not applicable

Financial Implications

There are no financial implications associated with this item.

Relationship to Strategic Plan

Not applicable

Conclusion

The By-law Department continues to provide the Township residents with an excellent level of service and is committed to providing the same in the upcoming year.

Sue Walton, Director of Approved - 18 Dec 2024

Legislative Services/Clerk

Haley Leblond, Director of Approved - 23 Dec 2024

Corporate Services/Deputy CAO

Robert Lamb, Chief Administrative Approved - 23 Dec 2024

Officer